

PENTAX K-3 II Digital SLR Camera 'Power-Off' Notice

Denver, CO July 9, 2015 – At Ricoh Imaging, we are dedicated to delivering superior technology, quality products and unyielding customer service. Continuing this commitment, we are contacting PENTAX K-3 II camera owners, as we've learned that in some situations the camera will not turn off, even after the power lever is moved to the OFF position. This anomaly is limited to cameras with a serial number below #6206660.

Customers with K-3 II camera serial numbers lower than #6206660* requiring support should call 1-800-234-0276 to have the camera inspected and serviced free of charge, even if the product appears to be functioning properly.

We greatly appreciate our customers' patience as we are committed to making it a seamless process and providing the highest level of service and support.

***Excluded Serial Numbers:**

K-3 II Products with the following serial numbers are not subject to this service:

6199671, 6187961-6188110, 6192376-6192380, 6192386-6192390, 6192436-6192440, 6196362-6196369, 6196661-6196960, 6197748-6197750, 6197768-6197770

| About Ricoh Imaging Americas Corporation |

Ricoh Imaging Americas Corporation is a subsidiary of Ricoh Company Ltd., a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions.

The company now known as Ricoh Imaging Americas Corporation, was originally founded in 1919, under the name Asahi Optical Joint Stock Co. and launched its first SLR camera in the 1950s under the PENTAX name. Today, Ricoh Imaging Americas Corporation continues to produce the heritage-rich, award-winning line of PENTAX DSLR cameras, lenses and sport optics equipment as well as Ricoh's offering of stylish and compact digital cameras, known for their wide-ranging, rich set of features.

For further information, please visit www.ricohimaging.com or www.ricoh-imaging.ca

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